

## European Teachers' workshops / Session 17

Media Curriculum 2.0

Paris, 16<sup>th</sup> June – 18<sup>th</sup> June

### Final report

Three days intensive seminary brought together 15 teachers and artists working and teaching at different European film or audiovisual schools and academies. The main issue of the whole seminary was the content development of media curriculum and I see two main aspects, which helped the seminary process to be successful.

1. The seminary was strongly participatory – proportion between passive process and quest for active involvement was balanced towards the second case, so that large part of the whole time was focused for exchanging of ideas or even working together on case pilot projects connected with the curricular issue.
2. Participants came from more or less the same field (new media) however institutional as well as personal background of all of them was quite different and heterogeneous, which offered large scale of approaches and points of view.

After everyone's short introduction there were presented several case studies prepared by participants who had been asked to do so in advance. These case studies presented experiences with recently established curricula for new fields within the scope of new media. Helen Doherty from IADT - Dun Laoghaire Institute Dublin presented BA curriculum in Design for Interactive Media, including examples of tasks and final outputs. Sohvi Sirkesalo presented interdisciplinary project on iTV organized by her Tampere Polytechnic School of Art and Media in cooperation with several industrial and broadcasting bodies and finally David Smith from University of Wales presented MA curricular project for SC4 TV organized around concrete educational task for Caerlŷ Roman Museum and local television. These case examples were deeply discussed including various mistakes and problems, that appeared during their processing with students.

Another part of the workshop was focused for development of curricula segment right on the place. I joined Helen Doherty in a work group and we developed following concept for MA new media joint course between Prague and Dublin:

## **Misto - place making - a Prague, Dublin (& elsewhere) project** (Helen Doherty & Vit Janecek, La Femis 17.06.05)

participatory authorship and civic society  
using GPS technology

### Group

3<sup>rd</sup> Year Digital Media degree, semester 1, 15 weeks, small group work

### Aims

to motivate students to develop a deep understanding of location  
create a digital presentation of an environment for which they make  
content and must enable participatory contributions  
to investigate methodologies for participatory authorship

### Objectives

Take students into the social sphere  
Deeply understand the social construction of 3D space  
Research cultural, physical and natural characteristics  
Investigate memory, and history, present issues and future possibilities  
Understand the potential of a range communication possibilities which  
derive from the involvement by people in places and spaces  
Understand the potential of GPS technologies

### Methodology

Conceptual cubed social space with grid  
Random place selection  
Small group work  
Rationale for enabling contributions ( e.g. edited or free input)  
Research into and involvement with constituencies in the social space  
Work with technologists on specifications and realisation

As a very positive result I found that not only the result of our group  
work is likely to be fulfilled in further realization.

Another large part of the program was paid to the only one guest  
speaker George Auckland, head of BBC Innovation, who started his  
lecture with overview of main aspects of usage new media innovation  
with various aspects of BBC activities. Then he came more deeply into  
the issues connected with usage new media and interactive forms in

educational broadcasting and he ended up with a prognosis of optimal profile of an employee of such a department, which deals with classical as well as new media. There was long time also paid to discussions over concrete practical tasks on the field.

Apart of above described main modules there were several smaller issues to go through either together or in groups.

My motivation to participate in this seminary was given by my own intensive work on constitution of a new BA and MA curricula "Audiovisual studies" within FAMU, that has been finished in past months (we open the new study field in the September 2005). This workshop gave me valuable experience of comparing as well as sharing different approaches, which we tested in our Academy in past two years and gave me also – as I believe - mutually interesting opportunity to reflect and develop new aspects of academic work in the field of new media. I am sure this kind of workshop is very good and intensive way for any people involved in educational sphere to improve their knowledge and to help them become a part of broader network of people facing similar problems.

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