

# PRODUCTION VALUE 2010

## The European Scheduling and Budgeting Workshop

Proposed by

FOCAL

EPI

Erich Pommer Institut  
Medienrecht · Medienwirtschaft

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Swedish  
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film  
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Now going for its 4<sup>th</sup> edition, **Production Value** is a seven-day residential workshop on scheduling and budgeting European feature films of budgets ranging from 2,5 mio to 10 mio euro. Working in teams of two, Junior Line Producers and Junior Assistant-Directors from all over Europe are assigned real projects in development, brought to the workshop by Directors and Producers. The teams are coached by top-level European Line Producers and 1st Assistant-Directors. Emphasis is on understanding different working conditions in Europe, best practice and creative solutions. That's what makes **Production Value** so special. Directors and Producers play an important part in the process: they join the workshop towards the end to discuss the various concepts, options and results.

The workshop is completed with plenary sessions dedicated to general topics related to line producing and assistant directing, as well as case studies by the Seniors. **Production Value** is a unique training model within the European industry.

Additional details, registration and making-of of the previous editions of this program can be found at:

→ [www.productionvalue.net](http://www.productionvalue.net)

### Tutors of the former editions

**Jose-Luis Escolar**  
Senior Line Producer (ES)  
**Laura Fattori**  
Senior Line Producer (IT)  
**Marcel Just**  
Senior 1st AD (CH)  
**Scott Kirby**  
Senior 1st AD (DE)  
**David Alvarez Martinez**  
Senior 1st AD (ES)  
**Marco Valerio Pugini**  
Senior Line Producer (IT)  
**Stuart Renfrew**  
Senior 1st AD (UK)  
**Pascal Salafa**  
Senior 1st AD (FR)  
**Michael Schwarz**  
Senior Line Producer (DE)  
**Mathias Schwerbrock**  
Senior Line Producer (DE)  
**Kaare Storemyr**  
Senior Line Producer (NO)

### Participants

6 Junior Assistant-Directors and 6 Junior Line Producers.  
For more details about level of applicants consult  
→ [www.productionvalue.net](http://www.productionvalue.net)

### Date and venue

Saturday 9 to Saturday 16 January 2010 in Vienna (Austria)

### Application deadline

1<sup>st</sup> November 2009.  
Registration form → [www.productionvalue.net](http://www.productionvalue.net)  
Please submit a full CV and a motivation letter.

### Fee

€ 1'000.-, including food and lodging.  
Two participants from one of the twelve new EU member states (Bulgaria, Cyprus, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia) or from Croatia are eligible for a full scholarship covering expenses for travel and subsistence, provided that such a participant has not already benefited from another scholarship for the same expenses.

### Language

English only. Fluent English is a prerequisite for all participants.

### Head of Studies

Denis Rabaglia